



THE PRISM
PROJECT

is proud to present

The Deepfake Summit

CO-LOCATED WITH THE SECURE IDENTITY ALLIANCE

2026 PAYMENT & IDENTITY SUMMIT

March 2, 2026, Houston, Texas

Join Technologists, Policymakers, Thought Leaders, &
Enterprise and Identity Executives for discussion,
debate, collaboration, and problem-solving



thedeepfakesummit.com

AGENDA AT A GLANCE

PRELIMINARY

The Deepfake Summit is an executive forum that explores the complex, rapidly evolving threat landscape created by AI-driven deepfakes and synthetic identities. Join us for a half-day of concentrated, informed conversation that provides context, frameworks, trends, and strategic guidance for decision-makers across financial services, fintech, government, and digital identity ecosystems to understand the threat landscape, deploy effective countermeasures, and prepare for an AI-driven future.

Introductory Keynote: Tackling Deepfakes & Synthetic Identities: Putting the “Resilience” in Resilient Trust

SESSIONS

- Fireside Chat: The Evolving Threat Landscape — Fraud, Deepfakes & Synthetic Identity Threats and Vulnerabilities
- Panel: State of Play: Real-World Countermeasures
- Panel: It's the Ecosystem, Stupid: Identity, Payments & the New Trust Infrastructure

COFFEE BREAK & NETWORKING

Keynote: How Agentic AI Is Changing the Game... or Not

SESSIONS

- Community Discussion/Live Q&A with Keynote Speaker
- Interactive Panel: Future Fast-Forward: Where Do We Go From Here?

COCKTAIL RECEPTION WITH PAYMENTS & IDENTITY SUMMIT