



THE PRISM
PROJECT

is proud to present

The Deepfake Summit

Resilient Trust in the Era of AI-Driven Fraud

PRELIMINARY AGENDA

Join Technologists, Policymakers, Thought Leaders, & Enterprise and Identity Executives for discussion, debate, collaboration, and problem-solving as we dive into the critical opportunities and threats posed by impersonation technology.



thedeepfakesummit.com

PRELIMINARY AGENDA

The Deepfake Summit is an executive forum that explores the complex, rapidly evolving threat landscape created by AI-driven impersonation technologies—deepfakes, synthetic identity, and agentic AI. This half-day of concentrated, informed discussion and debate provides context, frameworks, trends, and strategic guidance for decision-makers across financial services, fintech, payments, government, and digital identity ecosystems to understand the threat landscape, deploy effective countermeasures, and prepare for an AI-driven future.

12:00 PM (60 minutes) PRE-EVENT LUNCHEON

1:00 PM (30 minutes): WELCOME & INTRODUCTORY KEYNOTE

Tackling Impersonation Technology: Putting the “Resilience” in Resilient Trust

Deepfakes and synthetic identities are no longer isolated threats—they are systemic risks. This opening keynote introduces the Resilient Trust™ framework, examining why traditional identity and fraud controls are failing and what it takes to build adaptive, privacy-first trust at AI scale.

SESSIONS

1:30 PM (30 minutes): Fireside Chat—The Evolving Threat Landscape—How Deepfakes, Synthetic Identity, and Agentic AI Intensify Fraud

AI-driven impersonation is accelerating fraud faster than organizations can respond. This fireside chat explores how deepfakes, synthetic identity, and agentic automation combine to bypass existing controls. Drawing on real-world examples, the discussion examines where today's defenses break down, how few enterprises are prepared for these accelerating threats—and why trust, not just detection, is becoming the defining challenge.

2:05 PM (40 minutes): Panel—State of Play: Real-World Countermeasures

What actually works against AI-scale impersonation? This panel examines live deployments across identity, authentication, and fraud prevention. Panelists discuss layered defenses, signal orchestration, and practical tradeoffs between accuracy, friction, compliance, and scalability—moving beyond hype to operational reality

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2:50 PM (40 minutes) **Panel—t's the Ecosystem, Stupid: Identity, Payments & the New Trust Infrastructure**

Impersonation thrives at ecosystem seams. This panel explores how identity, payments, platforms, and policy intersect—and where breakdowns enable fraud. Panelists examine shared responsibility, interoperability gaps, and why resilient trust requires ecosystem-wide coordination, not siloed solutions.

3:30 PM (30 minutes): **COFFEE BREAK & NETWORKING**

4:00 PM (30 minutes): **SECOND KEYNOTE: How Agentic AI Is Changing the Game... or Not**

Is agentic AI a force multiplier for fraud? A necessary defense? Both? Neither? This keynote cuts through the hype to examine where autonomous systems truly impact risk dynamics and the role identity anchoring, risk guardrails, and governance play.

4:30 PM (20 minutes): **KEYNOTE Community Discussion: Is Agentic-AI an Identity Problem or a Solution?**

SESSIONS

4:55 PM (40 minutes): **Interactive Panel: Future Fast-Forward: Where Do We Go From Here?**

How identity, fraud, and trust infrastructures must evolve. Panelists examine architectural shifts, regulatory pressure, and investment priorities needed to build resilience in an AI-driven future.

5:35 PM (10 minutes): **Closing Wrap Up**

The Summit concludes with a synthesis of insights and implications, including what we learned about where we are, where we need to go, and what must change—strategically, operationally, and collaboratively—to get there.

COCKTAIL RECEPTION WITH IDENTITY & PAYMENTS SUMMIT